**What is the most important quality for people to have in order to have a positive impact on others?**

**Assignment Summary and Rationale:**

It is 2073, and boy has society changed since you were a kid. Because of the abundance of technology that has developed over the years, people no longer leave their homes unless it is absolutely necessary.  All is done within the home, and people only interact with one another through technology. Because of this shift in society, people no longer have role models; they no longer have people to look up to as a guide for their lifestyle because all of the admirable qualities that made people good and kind citizens have been lost. However, Mark Zuckerberg, the creator of Facebook, feels responsible for the social media boom and wants to make amends. He is trying to fulfill his dying wish--to help recreate a society where people have the qualities that make them admirable role models. Since you remember a time when people displayed many admirable qualities and grew up with role models, you can help Mr. Zuckerberg conquer his last challenge. In order to do so, you will need to think about which one quality should be admired most because it can have the most positive impact on others. Then you need to persuade Mr. Zuckerberg to start his reeducation with that one quality.

**Writer’s Purpose:** Your purpose is to persuade Mark Zuckerberg that there is one quality that stands out among all other admirable qualities. That quality should have a positive impact on others and be admired by many in the past. In order to persuade him, you will need to research and find evidence to support your claim that the quality you choose is worthy. In order to prove your point, you will need to use a person in history and a fictional character who both strongly demonstrated that quality. You will need to use the evidence of how these different people displayed the quality and explain how that evidence illustrates the quality. You will also need to explain how this quality impacted others and why this quality is needed in society.

 **Writer’s Role:** You are a 70-year-old person who remembers what is was like to grow up with people who displayed admirable qualities and were role models.

**Audience:** Mark Zuckerberg

**Form:**You have plenty of options with your form.  You may select from the list or make recommendations for other options, but all must fulfill the expectations of the FCAs. Choices: script a conversation with Mr. Zuckerberg, create a broadcast or commercial to promote the trait, TDEDEC paragraph, a comic strip, recorded skit, voicethread, song, story, Prezi, PowerPoint, Google Presentation, Googlesite, or a Weebly.

**FCAs:**
**FCA 1:** Identify 2 different types of admirable people (historical and fictional); each person must illustrate the character trait **4 pts**

**FCA 2:** Include the strongest researched fact that shows each admirable person representing the character trait **10 pts**

**FCA 3:** Thoroughly explain 1.) how each fact shows the character trait, 2.) explain how that quality impacted others, and 3.) explain why this trait is needed in society.(Hint: Consider how each trait or person who has the trait impacted society in the past.) **30 pts**

**Procedure:**
**Step 1:**Complete a Type 1 to brainstorm many possible admirable traits. Choose the one that has the most positive impact on others.
**Step 2:**Choose the 2 different people, one historical and one fictional, who strongly demonstrated the personality trait.
**Step 3:**Research the people to find out how they demonstrated the quality. Choose one fact for each person that clearly shows how they have that important trait.
**Step 4:**Complete the graphic organizer to organize your evidence and explanations for each person.
**Step 5:**Take the information from your graphic organizer and put it into the form you selected.

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|  | Fact from Research (Be sure to add quotations and the author’s last name or the article title if the author is not given.) | 1.) Explanation of how the fact shows the trait, 2.) explanation of how that quality impacted others, and 3.)explanation of why this trait is needed in society | Bibliography |
| Historical Hero: |  | 1.2.3. |  |
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