Name: Section:

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|  | **Types of Persuasive Strategy:**  \*Highlight which strategy you are using in each box.  \*You must use three different strategies. | **In this space, please write out the actual example you are going to use in your presentation.:**  Use the boxes below to organize and to prove your opinion! What will be most convincing?  \*Include the citation information if you are using information from the book or an outside source. | **At what point will you use this?**  **Write down which slide number this will appear on.** |
| 1 | Emotional Appeal  Expert Opinion  Quotes/Testimonials  Statistics or Facts  Anecdote/ Personal Story |  |  |
| 2 | Emotional Appeal  Expert Opinion  Quotes/Testimonials  Statistics or Facts  Anecdote/ Personal Story |  |  |
| 3 | Emotional Appeal  Expert Opinion  Quotes/Testimonials  Statistics or Facts  Anecdote/ Personal Story |  |  |